Bromley Heath Junior School

Bromley Heath Junior School | NSPCC Guidance

Raising awareness of online safety

Promoting: positive conversations, and proactive tools to keep children safe in the digital world.

Proactive Protection **Open Dialogue** **School Curriculum Support**

DIGITAL LANDSCAPE

Balancing Digital Risks and Opportunities

Digital Benefits

- **Creative Learning:** Problem-solving, coding, and interactive education.
- **Social Connection:** Staying in touch with family and verified school friends.
- **Digital Literacy:** Building essential modern skills for future learning.

Online Risks

- **Inappropriate Content:** Violence, coarse language, and unverified data.
- **Stranger Interaction:** Unvetted contact in open game lobbies and chats.
- **Commercial Pressure:** Pop-up ads, loot boxes, and micro-transactions.



integra.

Bromley Heath Junior School

BHJS uses South Gloucestershire's own IT service for schools.



Safe search tool set as default on pupil devices.

fastvue

Specialist monitoring system used by schools for strict filtering on all devices – ipads, laptops, teacher/pupil profile with monitoring alerts.

SCHOOL FRAMEWORK

SWGfL Project EVOLVE Curriculum Strands

Our school delivers the national 'Education for a Connected World' framework across 8 core strands:

Age appropriate conversations linked to Jigsaw scheme of work

Self-Image & Identity

Positive online identity and managing digital footprint.

Online Relationships

Healthy online friendships and respectful interaction.

Online Bullying

Recognizing cyberbullying and knowing how to get help.

Health & Wellbeing

Balancing screen time with offline physical health.

Privacy & Security

Strong passwords, personal data protection, and settings.

Copyright & Ownership

Respecting digital content, ownership, and credit.

Managing Information

Evaluating content truth, search results, and fake news.

Online Reputation

Understanding digital tracks and long-term impacts.

NSPCC CONVERSATION STARTER

3 Essential Questions to Ask Regularly

01

Who are they chatting to?

Do they know their contacts offline? Are they chatting in open multiplayer lobbies or private group chats?

02

What are they seeing?

Are they encountering unmoderated user content, realistic game violence, or age-inappropriate videos?

03

What are they sharing?

Are personal photos, school details, real names, or live locations being posted or sent in chats?

NSPCC CONVERSATION STARTER

PEGI Age ratings



SAFE SEARCH & EXPLORATION

Swiggle: The Child-Friendly Search Engine

Powered by SWGfL & Google Custom Search

Swiggle is an ad-free search engine designed specifically for UK primary children to filter explicit images and content.

Explore Spaces Together

Sit down together and set Swiggle as your child's default homepage on home devices and school tablets.

Parent Tip: Enable SafeSearch and restricted mode across all home browsers and YouTube profiles.



GAMING SAFEGUARDS

Online Bullying, Grooming & In-Game Gifts



In-Game Bullying & Exclusion

Excluding children from team matches, verbal abuse in voice chat, or target griefing inside platforms like Roblox and Minecraft.

Gifts Used to Manipulate

Offenders gifting virtual items (Skins, V-Bucks, Robux) to build trust, isolate children, or pressure them into sharing images/favours.

Proactive Defense

Disable open voice chat, restrict incoming friend requests, and teach children never to accept gifts from online strangers.

FINANCIAL SAFETY

Add-Ons, Payments & Financial Exploitation



Accidental In-App Spending

Games engineered with dark patterns nudging immediate purchases for progress or virtual items.



Financial Extortion Risks

Bad actors tricking young players into sharing family payment details or demanding money in chats.



Practical Parent Controls

Require PIN codes for store downloads, unlink bank cards, and set strict monthly spending caps.

MESSAGING RISKS

Disappearing Messages & Ephemeral Apps

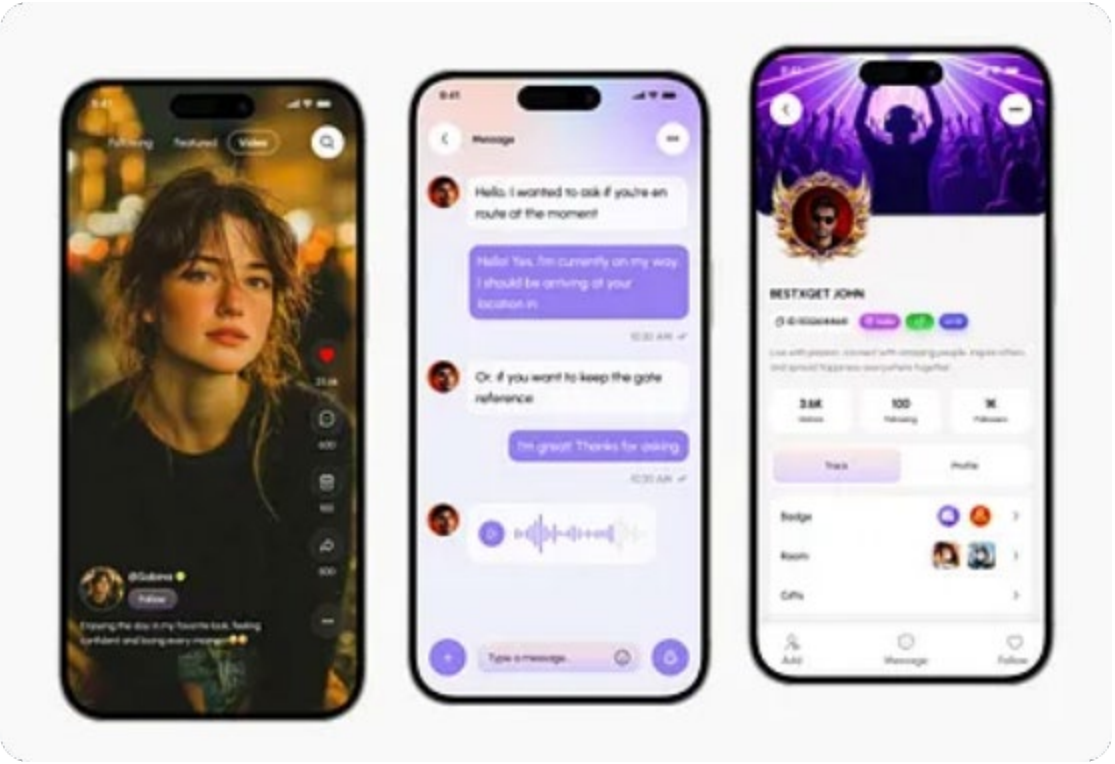
The Illusion of Secrecy

Apps like Snapchat and WhatsApp 'View Once' encourage children to lower their guard, believing content disappears forever.

Hidden Evidence & Screenshots

Screenshots, second devices, and recording tools mean deleted messages can be easily captured and reshared.

Key Reminder: Junior school children (under 13) do not meet the minimum age terms for most social media apps.



CONTENT LITERACY

Age Appropriateness, AI & Misinformation



PEGI & App Age Ratings

PEGI ratings reflect content suitability (violence, fear, themes), not game difficulty or player skill.



AI & Deepfake Pictures

Generative AI tools create realistic fake photos and voice clips. Teach children critical questioning.



Mis / Disinformation

Encourage children to verify news and rumors across trusted sources rather than social feeds.

DATA & IMAGE SAFETY

Personal Data & Sharing Indecent Images

Protecting Personal Data

Never share full names, birthdates, school uniforms, location tags, or passwords with online contacts.

Image Sharing Risks

Pressure to share photos can happen early. Ensure children know it is never their fault if targeted.

OFFICIAL NSPCC / CHILDLINE TOOL

Childline 'Report Remove' Tool

Allows under-18s to report and remove explicit images shared online without fear or judgment.

childline.org.uk/remove

HEALTHY HABITS

Empowering Positive Regular Conversations

Chat Regularly

Ask about their online world as casually as their day at school.

No-Blame Environment

Reassure them they won't get into trouble if something goes wrong.

Screen Boundaries

Keep devices out of bedrooms overnight to ensure rest.

Family Agreement

Set agreed rules together for screen time, gaming, and app downloads.

HEALTHY HABITS

AI

Curriculum
School curriculum has started to explore fake news and fake imagery – so that children appreciate not everything they see it real.

No AI tools in use for children at BHJS

Children have awareness, but AI tools are often 13+



Images
Safety and bullying concerns about use of AI image tools. Exploration of consent to take photo.

Reliable
Use of Swiggle search to vertify information is correct: explore misinformation and disinformation. Discussion of reliable sources of news e.g. Newsround

THINK U KNOW .CO.UK

internet matters.org

Great website for a guide to apps



Can search for most apps that you would like more information about as a parent/carer

internet matters.org

Get advice | Set controls | Activities to do | Explore more

Search a topic...

You are here: Home > Advice > Apps and platforms > Online gaming apps > Minecraft

What is Minecraft?

What parents need to know

The best-selling game of all time, Minecraft provides users with a sandbox experience in which they can create and explore in a block-based world. Find out if Minecraft is right for your child.

LEARN ABOUT THE APP

ASK A QUESTION

346 Likes Share



Official Minecraft Trailer

SUPPORT & NEXT STEPS

School Safeguarding Lead

Contact our school Designated Safeguarding Lead (DSL) for guidance or to report concerns.

NSPCC Helpline / You Tube Channel

Free parent advice: 0808 800 5000 or email help@nspcc.org.uk

Childline & CEOP

Childline: 0800 1111 | Report online grooming directly to CEOP at ceop.police.uk